

# Two sides of the camera: Collaboration, Co-creation and Co-production in public health research

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X: @Research\_ambit

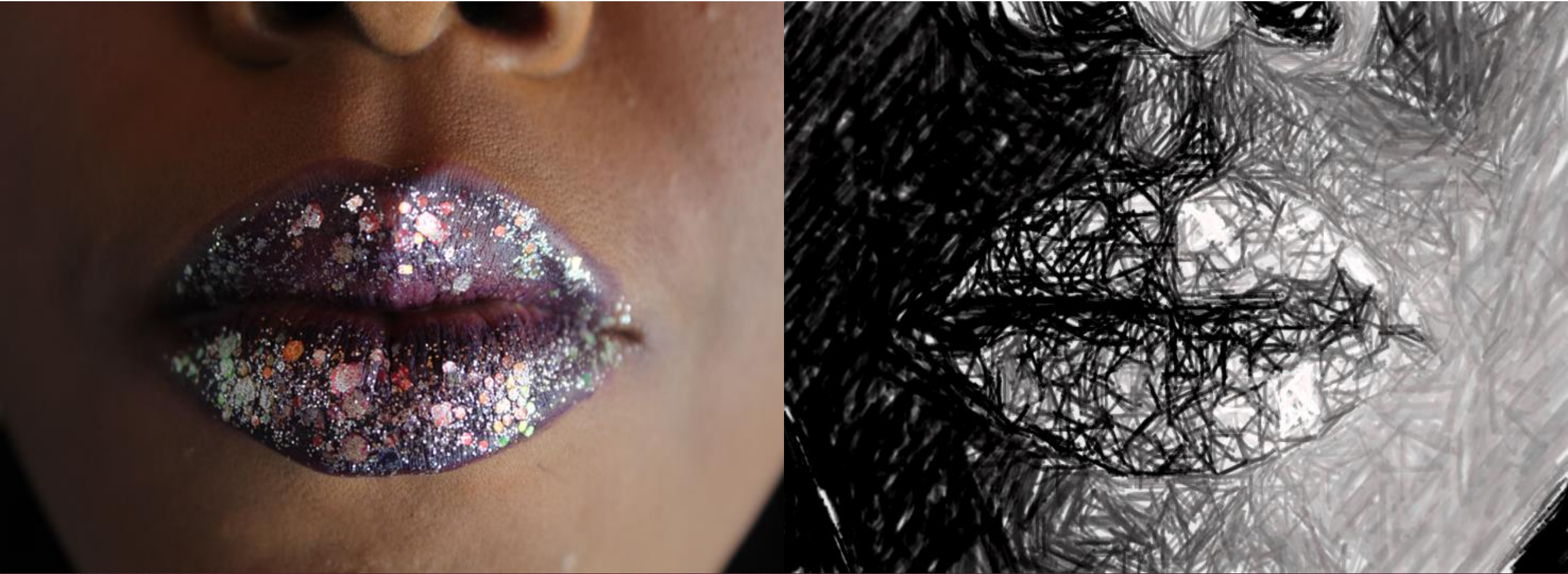


# Main topics



- The power of Collaboration, Cocreation and Co-production
- Two sides of the camera - perspectives
- 6 C's of community engagement for researchers

# The power of collaboration, cocreation and co-production



# The power of collaboration, cocreation and co-production

- Amplifying voices
- Fostering inclusivity
- Driving meaningful change
- Building trust and relationship
- Empowering womxn





# Two sides of the camera - perspectives



# Researcher Perspective





Participatory methods



# The multisensory experience of adherence

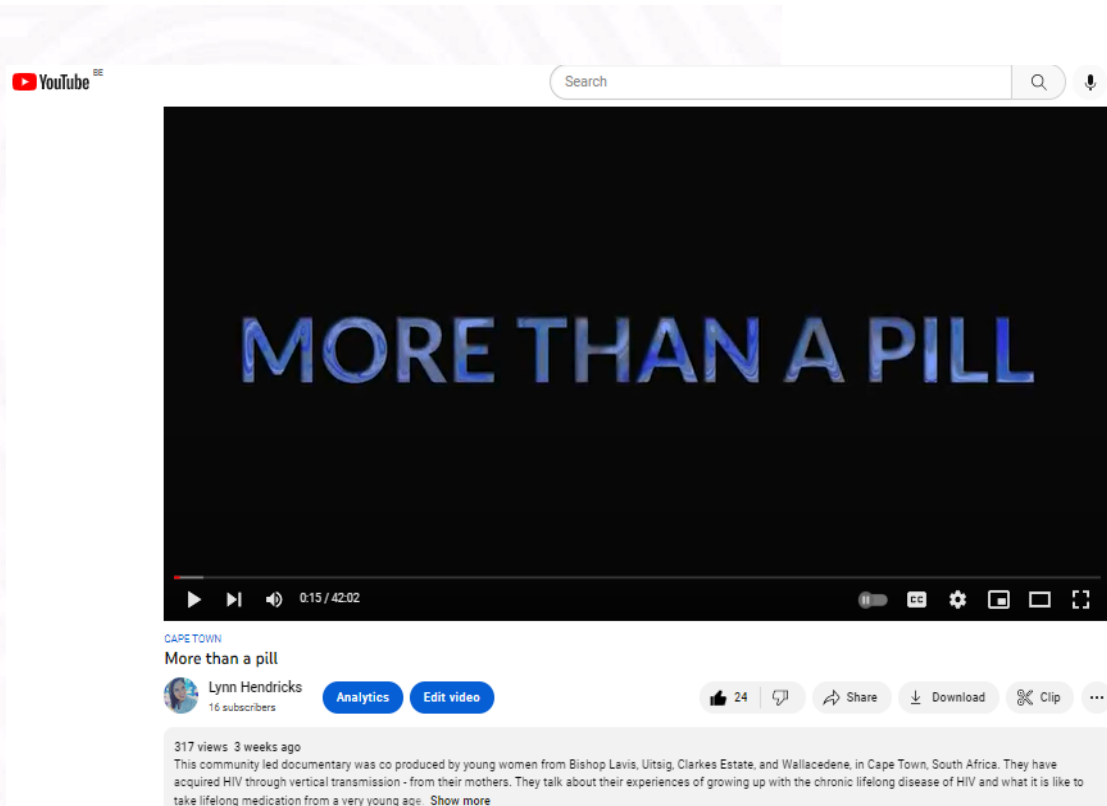




# The matter of adherence



# Documentary: More than a pill

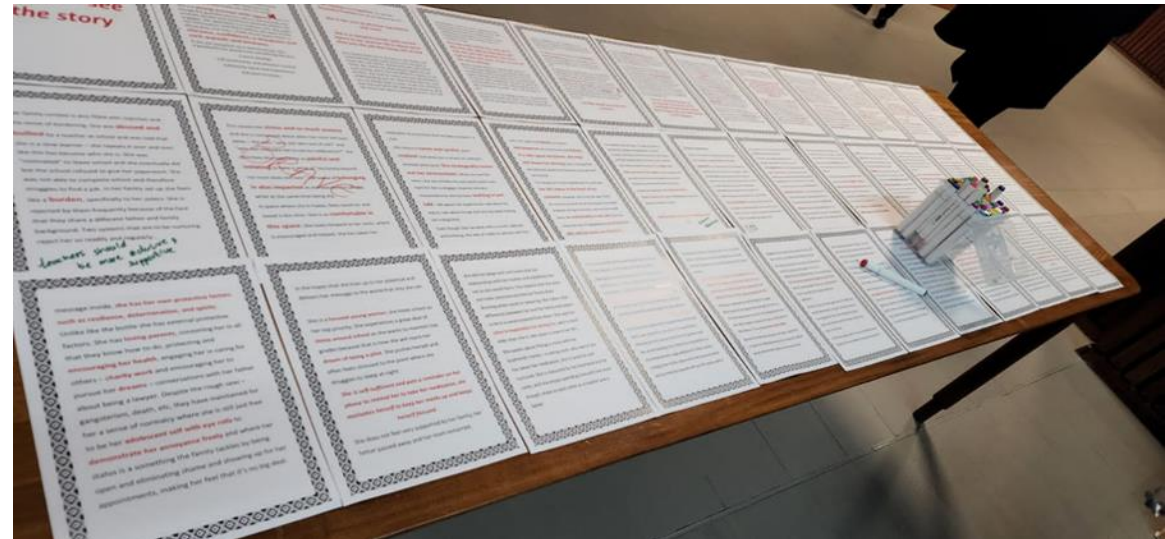


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# Exhibition and community stakeholder dialogues

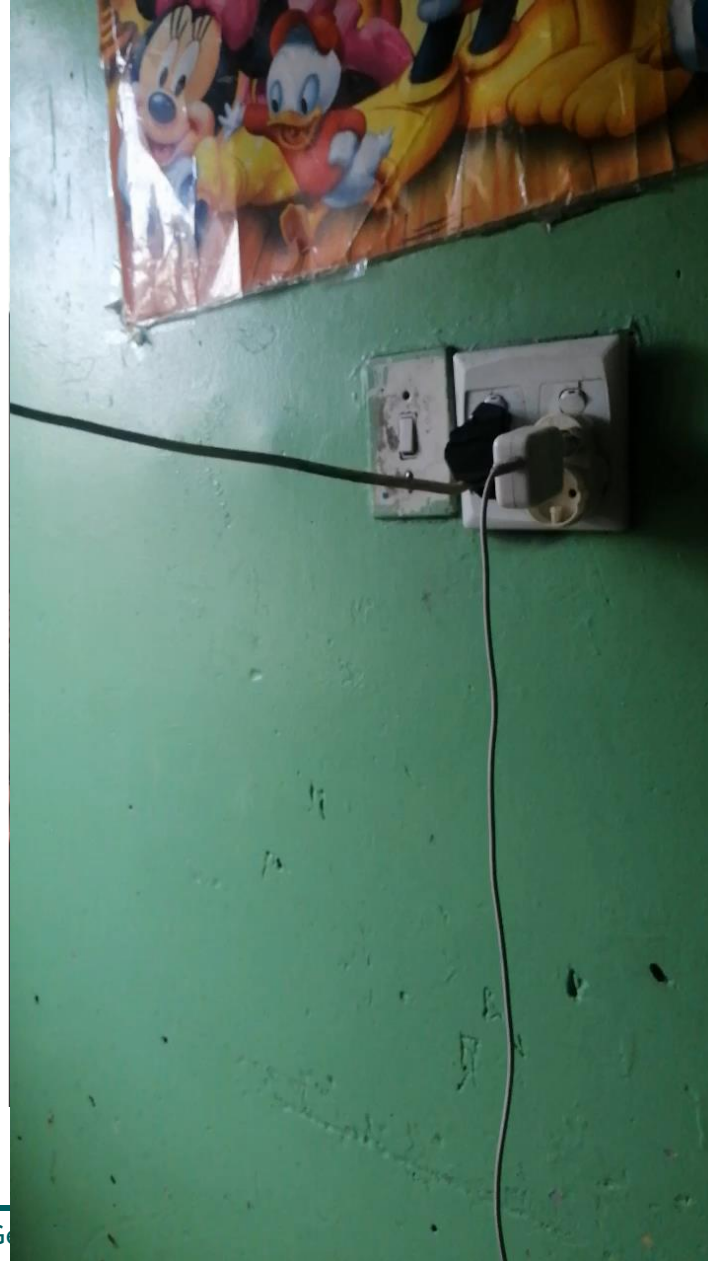




# Living with the un(exposed) secret



# Environments as friends and foes





# How can we enable environments for young women?

75 INTERVIEWS

32 PARTICIPANTS

12 CO RESEARCHERS

MOVIE SCREENING

ART EXHIBITION

STAKEHOLDER DIALOGUE





# Visual Perspective

# Visual Perspective: The Role of the Camera

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# Visual Perspective: Building Trust

- Effective Communication
- Collaboration & Respect
- Transparency
- Meaningful Engagement





# Visual Perspective: Challenges & Risks

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## Visual Perspective: How can visual methods such as camera and film advance health research?





# The 6 C's of community engagement for researchers





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- Character
- Cultural Competence
- Communication
- Co-production
- Capacity-building
- Commitment



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# Key Message

“Empowering womxn through co-produced, collaborative, culturally sensitive research fosters impactful and sustainable solutions for health.”

*Dr Lynn Hendricks*



Thank you  
Enkosi  
Dankie  
Dankje

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